



## CLIENTS/EXPERIENCE

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### **PRODUCT PHOTOGRAPHER** March 2023

#### *Lizush Natural Bath and Body*

- Utilized strobe lighting to capture desired images and maintain quality.
- Photographed high-quality images of products for various digital uses.
- Retouched photos to enhance appearance.
- Set up product shots and selected props, styling and lighting for multiple views of each product.

### **WEBSITE AND SOCIAL MEDIA SPECIALIST** 11/2022 to Current

#### *Marshall Williams Photography, San Diego, CA*

- Provided website development to PhotoFolio site and implemented changes and integrated requested elements.
- Created and maintained social media scheduling software for various accounts.
- Designed and published a Lightning Link meeting client's needs.
- Assisted with other technical problems including installing computer and software updates.

### **PHOTOGRAPHER ASSISTANT & DIGITAL TECHNICIAN** 09/2022 to Current

#### *Weston Fuller, Nicole Smith, Marshall Williams, and Nick Nacca, San Diego, CA*

- Leveraged camera gear, grip, and equipment to meet photographer's needs.
- Collaborated with photographers to assist with needed tasks during photoshoots.
- Carried equipment from one shooting location to next.
- Changed camera lenses and made small light adjustments.
- Managed and organized photo database using consistent naming conventions and key- wording
- Monitored incoming images at tether station to ensure quality and continuity.
- Performed additional tasks including styling clothing, guiding talent and clients, and more.

### **SALES PHOTOGRAPHER** 10/2022 to 02/2023

#### *JcPenny Portrait Studio - Current, El Cajon, CA*

- Leveraged camera gear and equipment to express creative vision within company guidelines.
- Scheduled studio appointments to shoot wide variety of portraits and made confirmation calls.
- Selected and set up appropriate props, backdrops, and lighting.
- Customized photography strategies based on intended use and customer preferences.
- Offered image proofs to help clients choose best photos from shoot.
- Captured portraits of babies, kids, families, pets, adults, and headshots for business.
- Enhanced images and created collages and cards using company software.
- Sold photography packages including both print and digital and maintained customer databases.

## EDUCATION

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### **Academy of Art University** San Francisco, CA

*Bachelors of Fine Art, School of Photography, emphasis in Commercial Photography, May 2022*

## SKILLS

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- Efficient in setting up and putting away studio equipment, including Profoto, Broncolor, Phase One, and various grip, lighting, and cameras.
- Adobe Creative Suite
- Phase One Certifies Professional trained in Capture One
- Time Management
- Communication
- Collaboration
- Photo Retouching
- Lighting Expertise
- Cataloging
- Strong Exposure Techniques
- Equipment Maintenance
- Graphic Design
- Digital File Delivery
- Location Shooting
- Attention to Detail
- Focus Stacking, Masking, Compositing, and Color Correction